

KEVIN BROBERG

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EXPERIENCE

THE MANY

Copywriter

Los Angeles, CA
April 2022 - June 2022

- Copy and concepting for fully-integrated campaigns.
- Research and ideate for paid and organic social.
- Clients included: CareCredit, Synchrony Bank

FREELANCE

Copywriter, Content Creator, Social Media Strategist

Remote
June 2017 - Present

- Create copy according to brand guidelines across various mediums.
- Collaborate with each client to translate needs into creative work.
- Proactively bring big ideas to each client that go beyond their expectation.
- Clients include Bix Pix Entertainment, Bell + Ivy, Intrigue Creative, Forbes, Inc., Entrepreneur, Harcourts North America, The Green Group at Harcourts, Pivot Project, and Roosevelt Dog Co.

AMAZON STUDIOS, BIX PIX ENTERTAINMENT

Co-Creator, Head Writer, Executive Producer

Los Angeles, CA
Aug 2016 - Aug 2017

- Co-created, wrote, and developed a pilot and multiple episodes of a stop-motion animated TV series.
- Led a team of creatives, including the director, designers, editors, and builders, while writing and producing the stop-motion teaser for the animated series.
- Corresponded and collaborated with Amazon Studios development team to incorporate script feedback.
- Worked closely with Bix Pix Entertainment during production to achieve our artistic vision.

DUCKBILL FILMS

Writer, Co-Founder, Director

Los Angeles, CA
June 2017 - Present

- Write, and direct all content, including commercials and short films.
- Build, shoot, and edit stop-motion animation for various projects and clients.
- Collaborate with a wide array of creatives who collectively strive to produce successful content.

HOLLYWOOD IMPROV, THE ROYALE

Writer, Creator, Host, Producer

Los Angeles/San Francisco, CA
March 2011 - Aug 2013

Quote Unquote - a Comedy Storytelling Show

- Wrote for, produced, and hosted 55 live shows in LA, San Francisco, and Orange County.
- Named 'Best Live Show' by the Los Angeles Comedy Festival.
- Developed all advertising materials across multiple mediums.

RISA BRAMON GARCIA CASTING

Casting Associate

Burbank, CA
July 2010 - June 2011

- Facilitated castings for multiple pilots (CBS, NBC) through communication with agents/managers.
- Wrote and published casting breakdowns, while also seeking out auditions from specific talent.
- Served as the reader in all casting sessions.
- Contributed input during casting and producer sessions, as requested by the casting director and producer.

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Master of Arts, Theatre: Playwriting, Producing

Los Angeles, CA

2005

Bachelor of Arts, Theatre: Playwriting, Acting

2004

THE BOOK SHOP - SCHOOL FOR ADS

Los Angeles, CA

Independent Studies - Copywriting

2021

THE GROUNDINGS

Sketch Writing, Improv

Los Angeles, CA

2014